

YEAAA!
SPONSOR US



YOUNG
ENTERTAINERS
ACADEMY
AWARDS

THE YOUNG ENTERTAINERS ACADEMY AWARDS (YEAA!)

The Young Entertainers Academy Awards (YEAA) aims to not only highlight the achievements and hard work of young people, but to also support, encourage and inspire more young people to get involved in performing arts, and to enable young people to learn about the opportunities available to them in the entertainment industry.

Our vision is to enable young people from all walks of life to benefit from our year-round programme of events and activities which include:

- National and regional awards ceremonies (rewarding excellence)
- Peer mentoring (with professionals from the entertainment industry)
- Workshops (in audition technique, performance confidence, camera technique, musical theatre and acting)
- Events & Competitions (engaging young audiences)



Photo credit: ©Square Freedom Photography



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PUT YOUR BUSINESS IN THE SPOTLIGHT!

Be part of the performing arts community by sponsoring the 2024 Young Entertainers in the Community Awards.

This is your opportunity to be part of a brilliant annual awards ceremony that recognises and celebrates excellence and the outstanding contributions of young people in community performance between the ages of 8 and 24.

Sponsoring the Young Entertainers in the Community Awards provides the ideal platform to showcase your business to some of the UK's most vibrant businesses, alongside the opportunity for your organisation to become a key partner in the Community Awards process and share in the benefits of defining and rewarding young people.



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YOUNG ENTERTAINERS IN THE COMMUNITY AWARDS 2024

The Young Entertainers in the Community Awards, now in its fourth year, is an annual awards ceremony to recognise, celebrate and reward young people for outstanding achievement in performance in the community and those who work with them.

Our aim is to not only highlight the achievements of young people but to also encourage and inspire more young people to pursue their dreams.



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BENEFITS OF SPONSORSHIP

RAISING YOUR BRAND PROFILE

Associating and affiliating your business/organisation with The Young Entertainers in the Community Awards will generate strong brand recognition within the sector.

PR AND MARKETING OPPORTUNITIES

PR & Marketing does not begin and end at the event itself. Sponsors enjoy a whole 4 months of marketing opportunities ensuring that your brand profile is at the forefront of your customers minds.

SPONSORSHIP TYPES

Sponsorship offers increasing levels of brand visibility linked to The Young Entertainers in the Community Awards.

Sponsorship can be customised for each individual sponsor.

Sponsors will receive branding and recognition in all promotional activity related to The Young Entertainers in the Community Awards.



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SPONSORSHIP

SPONSOR BENEFITS

The following outline provides a good summary of the benefits and coverage a sponsor will receive as the sponsor of The Young Entertainers in the Community Awards :

- Your brand and logo on any printed/online Awards material (adverts/entry flyers etc.)
- Your branding and logo on the YEAA website within the sponsors & partners section
- Your brand and logo in Awards emails, newsletters and any other direct marketing material
- Name to appear in relevant editorial copy about the Awards, and in any press releases
- On screen branding and recognition during the awards ceremony
- Continuing presence on the Young Entertainers Academy Awards website



HEADLINE & CATEGORY SPONSORSHIP

SPONSOR BENEFITS

HEADLINE SPONSOR from £1,500

- Position your brand or organisation as the headline sponsor, the awards will be billed in association with your organisation name. E.g. "The Young Entertainers in the Community Awards in association with X"
- Opportunity to deliver welcome speech / closing remarks for the Young Entertainers in the Community Awards
- Individual sponsorship of a chosen category (subject to availability)
- Headline sponsor credits on all event marketing including website, emails, social media
- On screen branding and recognition during the awards ceremony
- x2 tickets for the Awards

CATEGORY SPONSORSHIP £250

- Opportunity to choose an individual category (subject to availability) and to announce and present the winner
- Category sponsorship credits on all event marketing
- An invitation on stage to present the award to the category winner
- Photograph of your award presentation
- x2 tickets for the Awards



MUSIC MILITIA ENTERTAINMENT

Photo credit: ©Warren King Photography

 YOUNG ENTERTAINERS ACADEMY AWARDS

BE PART OF THE YEAA COMMUNITY

ASSOCIATE YOUR BUSINESS WITH OUR SUCCESS

Easily reach key customer segments – families, young professionals, businesses, celebrities, and dignitaries, who all attend our events.

Being a sponsor of The Young Entertainers in the Community Awards will create a tremendous opportunity for your business/organisation to be recognised in London and the surrounds.

We look forward to your support and in return we look forward to supporting you!



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OUR TEAM

SAZZ WANOGHO-MAUD (FOUNDER)

Sazz trained at Italia Conti, Royal Academy of Arts, holds a BA Honours Degree in Media & Communications and was a finalist in the 2019 Bromley Business Awards for Best Social Enterprise.



CAROL ANN WALTERS (PR & MARKETING)

Carol Ann is a PR communications professional with a specialism in arts and charity PR, working for 25+ years as a public relations consultant, journalist, media trainer, critic, and writer.



AMBASSADORS

TOSH WANOGHO-MAUD

Tosh is a London-based actor, singer and dancer. His musical theatre credits include Ain't Too Proud - The Life and Times of The Temptations, The Drifters Girl, Dreamgirls, Show Boat, The Book of Mormon, The Sweet Smell of Success, Save The Last Dance and Five Guys Named Moe.



SHARON WATSON MBE, DL

Sharon is well-known for being one of the first female dancers with Phoenix Dance Company, she became long-standing Artistic Director for a decade before commencing her new role as CEO and Principal at Northern School of Contemporary Dance in 2020.



TALK TO US

TALK TO US ABOUT TAILORED SPONSORSHIP OPPORTUNITIES

We can provide:

Unique marketing, advertising and PR opportunities to raise brand awareness.

As a sponsor, we understand that your requirements might be different from what we have on offer so if you have any special requirements regarding sponsorship or promoting yourself at any of our events, please let us know.

CONTACT

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